

# Is Your HubSpot AI Ready for 2026?

Live Demos & Valuable Insights

---

*January 21<sup>st</sup> 2026 | 10am CST*

# About Vonazon

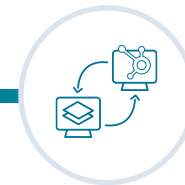
Vonazon is proud to rank in **the top 1% of HubSpot Elite Solutions Partners.**



**FULL-SERVICE  
SALES, MARKETING  
AGENCY**



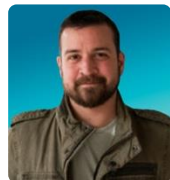
**250+  
5-STAR  
REVIEWS**



**2,500+  
IMPLEMENTATION  
STRATEGIES**

# Who You'll Hear From + What We'll Cover

Learn the tools from the people who build and use them



## AI Data & Settings

**Miles England**

**Vonazon**, Onboarding Manager & Director of Partnerships



## Customer Agent

**Derek Reynolds**

**Vonazon**, Sales & Marketing Implementation Manager



## Prospecting Agent

**Chloe Papke**

**Vonazon**, Elite HubSpot Implementation Specialist



## Hidden Wins: Lesser-Known Agents + Assistants

**Shannon Brady**

**Vonazon**, Elite HubSpot Onboarding Expert



## Data Agent

**Maitri Sheth**

**HubSpot**, Senior Product Marketing Manager (Breeze AI)



## Quo

**Pallavi Singh**

**Quo**, Partner Manager



## Quo

**Justine Delgadillo**

**Quo**, Sr. Customer Solutions & Education Manager



# AI Data & Settings

Presented by Vonazon's  
Miles England



DEMO

**With Miles England**  
**Vonazon**

# Customer Agent

Presented by Vonazon's  
Derek Reynolds

# Customer Agent in Action

## What It Does

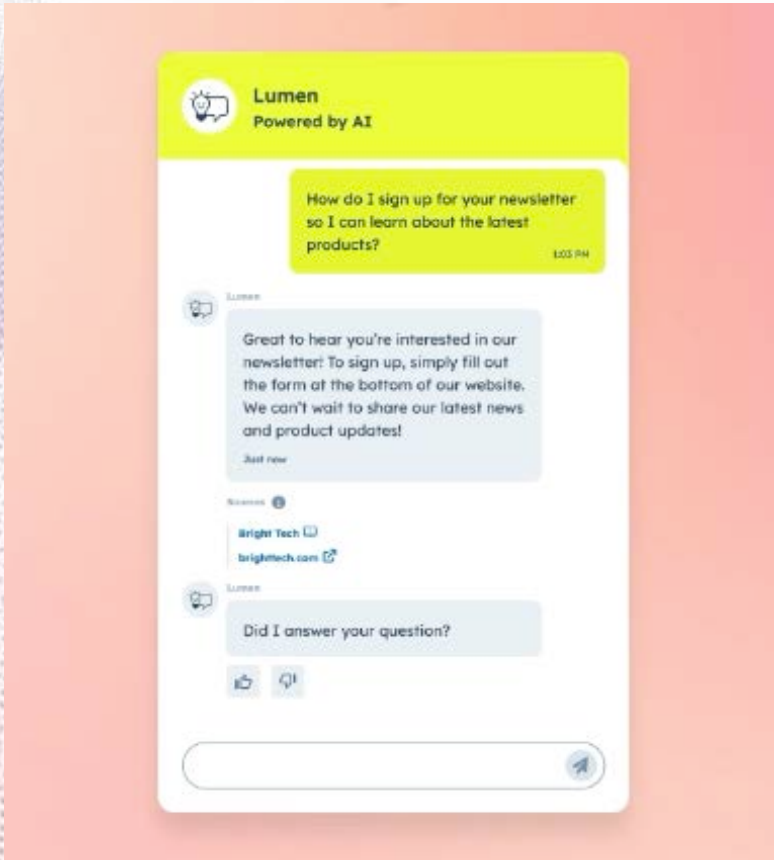
- Answers customer questions using your real support content
- Deflects repetitive tickets while staying on-brand

## What We'll Show

- Where the agent gets its knowledge (KB, tickets, CRM, brand voice)
- A real customer question → instant, accurate response
- Source transparency and reasoning behind each answer
- Smart escalation when human support is needed

## Why It Matters

- Faster responses, even after hours
- Fewer low-value tickets
- Support teams focused on real issues





DEMO



**With Derek Reynolds**

**Vonazon**



# Prospecting Agent

Presented by Vonazon's  
Chloe Papke

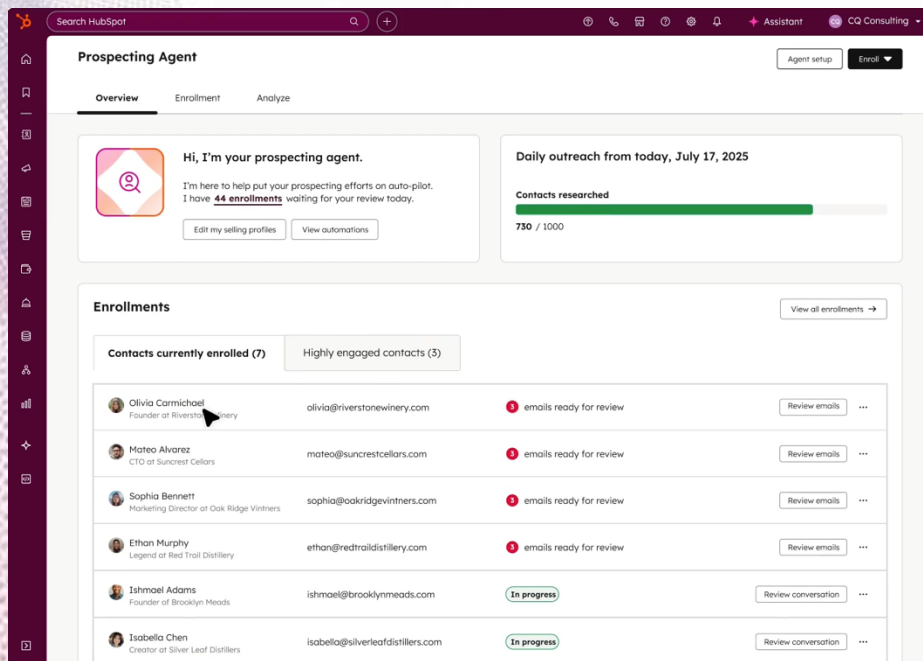
# Prospecting Agent in Action

Prospecting Agent supports **first-touch outbound execution**.

It works alongside:

- **Target Accounts** – where you explicitly decide who matters
- **Company research** – provides shared context
- **Sales Workspace** – where reps actually act on that information.

*Alignment = Outbound remains focused + consistent as volume increases*





DEMO



**With Chloe Papke**

**Vonazon**

# HIDDEN WINS: Lesser-Known Agents + Assistants

Presented by Vonazon's  
Shannon Brady

# Hidden Wins: Lesser-Known Agents

## Sales



### Deal Loss Agent

Reveals why deals are lost and where sales breaks down  
→ **Better coaching, tighter strategy, less wasted effort**



### Closing Agent

Guides reps through late-stage deals with next-best actions  
→ **Shorter sales cycles and fewer stalled opportunities**

## Marketing



### Social Post Agent

Creates campaign-ready social content directly from HubSpot  
→ **Faster publishing and consistent messaging**



## Operations & Enablement

### Internal FAQ Assistant

Answers internal “how do we do this?” questions instantly  
→ **Faster onboarding and fewer interruptions**



### Brand Assistant

Keeps tone, voice, and positioning consistent everywhere  
→ **Fewer revisions and faster content creation**





DEMO



**With Shannon Brady**

**Vonazon**

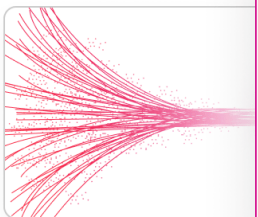
# Data Agent

Presented by HubSpot's  
Maitri Sheth

# Data Agent

For Sales, Marketing & Service teams

### Data Agent



### Data Agent, by H

Use the power of Breeze  
your data, and enhance

### Create a Smart Property

Does this company sell Marketing software? I want this to be a yes or no answer.

Which record type do you want to create a smart property for?

☒ Companies ☐ Contacts

✦ Generate property

- ✦ Build smarter segments without manual research
- ✦ Get instant context in minutes from call notes, emails, and across the web
- ✦ Turn customer conversations into shared knowledge

## Examples

- Collect **web & company website** research
  - Do they sell xyz products/services, do they have a chatbot or support page? Biggest competitors, recent google reviews
- Collect **HubSpot CRM** research
  - Which products were mentioned on last sales call?
- Combine **internal + external** context
  - Based on their website and recent calls, is this company a good ICP fit?



DEMO



**With Maitri Sheth**

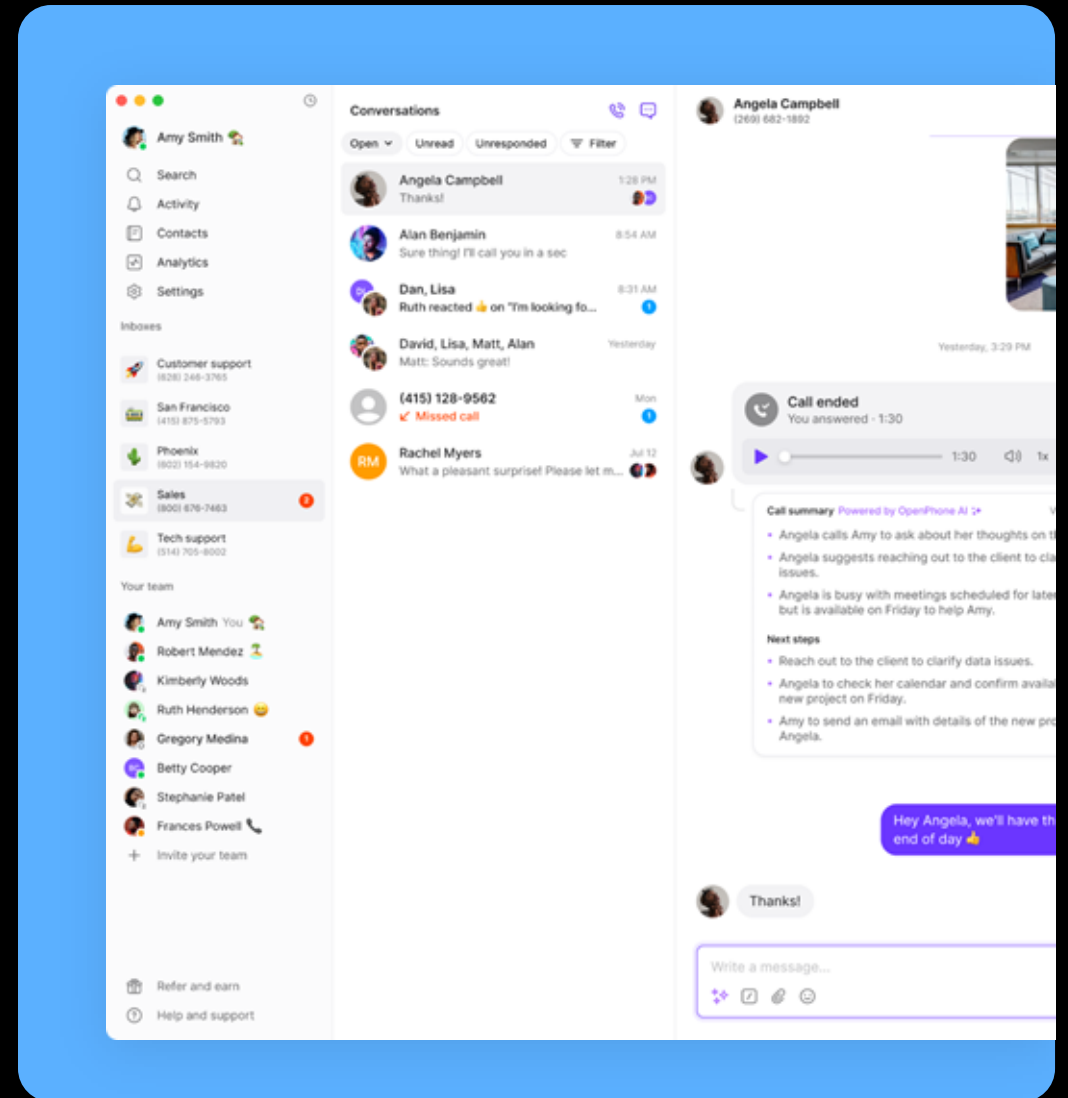
**HubSpot**

**QUO**



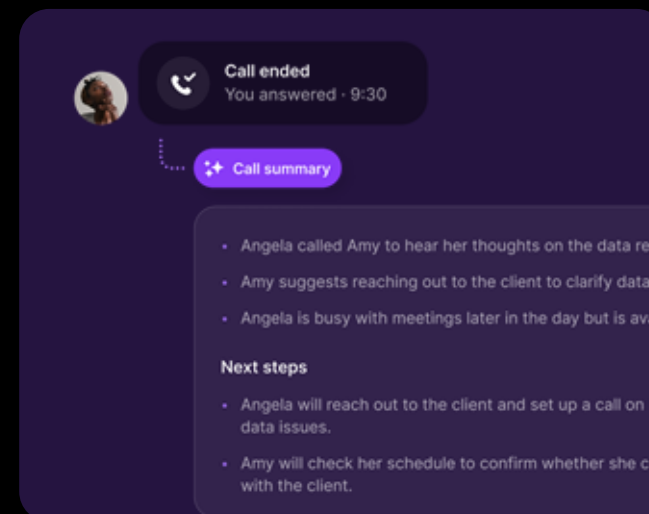
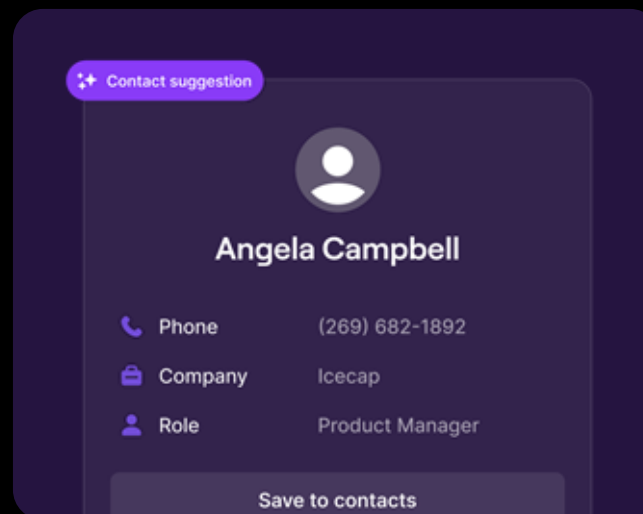
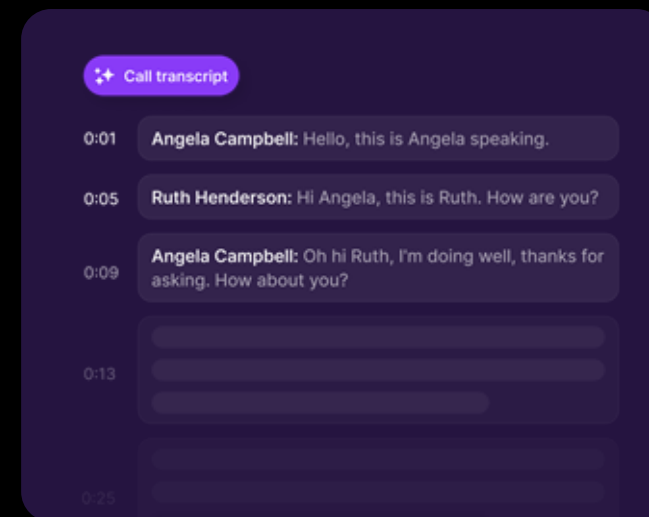
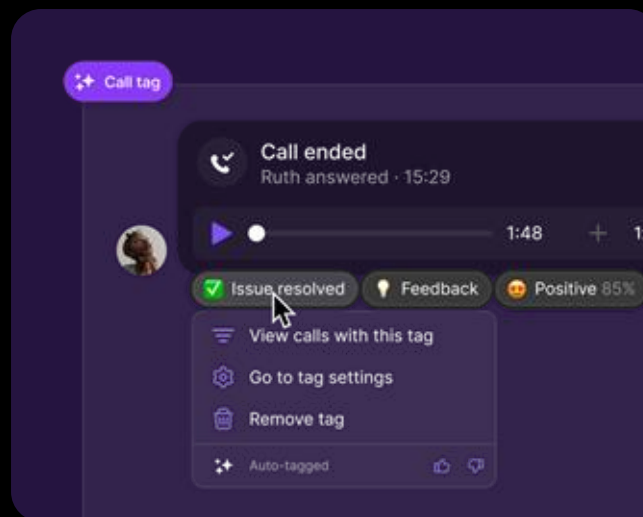
## About Quo

Quo is the collaborative phone system trusted by over 100,000 businesses. It brings your customer calls, texts, and contacts into an intuitive, AI-powered app that works across all your devices.

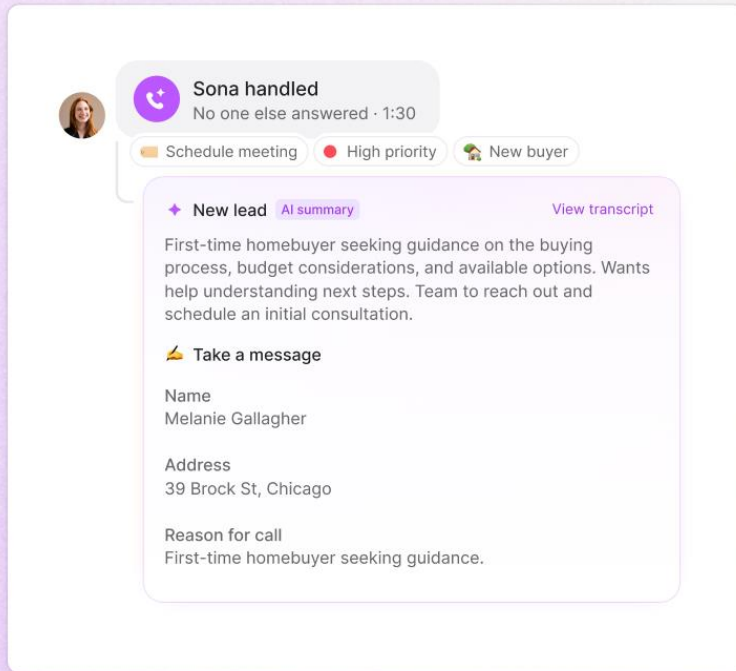


## About Quo

Quo AI automatically summarizes calls, then intelligently suggests next steps.

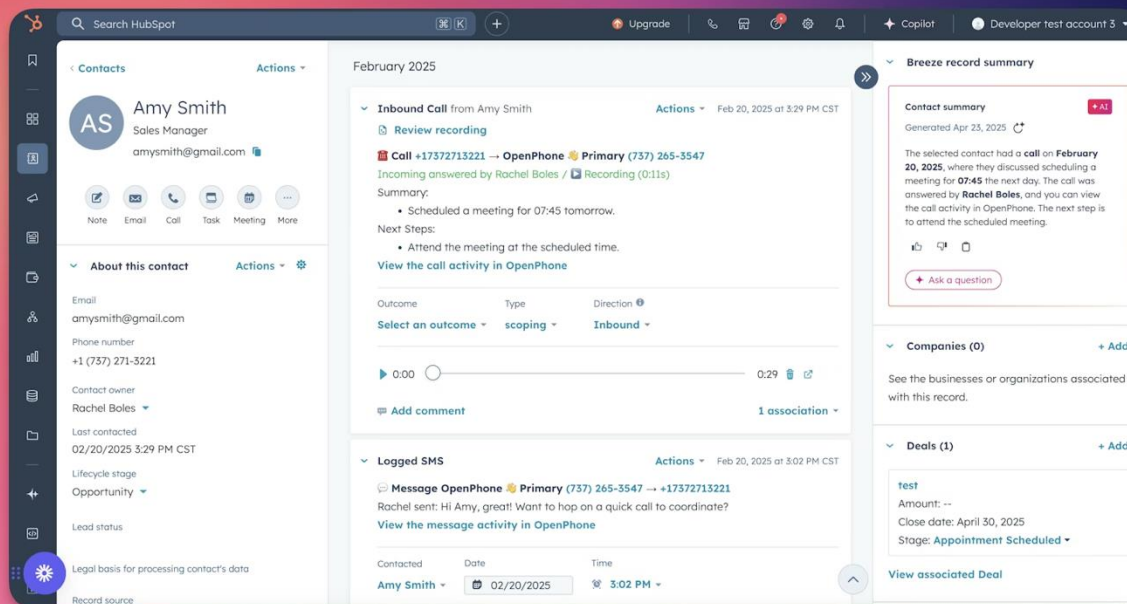


# Sona, AI Agent



- Never miss a call
- Customizable
- Effortless oversight
- Custom jobs
- Integrates with HubSpot

# HubSpot



- Native integration
- Sync of calls and messages
- Sona



DEMO

**With Justine Delgadillo**

**QUO**



# Learn more



Book a demo with

**QUO**



Join weekly Sona webinar

**QUO**

# Q & A

Thoughts, comments or questions?

# THANK YOU

See you next time!