

Is Your HubSpot AI Ready for 2026?

Live Demos & Valuable Insights

January 21st 2026 | 10am CST

About Vonazon

Vonazon is proud to rank in **the top 1% of HubSpot Elite Solutions Partners.**



HubSpot
CRM Implementation
Accredited



HubSpot
Onboarding
Accredited



HubSpot
Custom Integration
Accredited



**FULL-SERVICE
SALES, MARKETING
AGENCY**



**250+
5-STAR
REVIEWS**



**2,500+
IMPLEMENTATION
STRATEGIES**

Who You'll Hear From + What We'll Cover

Learn the tools from the people who build and use them



AI Data & Settings

Miles England

Vonazon, Onboarding Manager & Director of Partnerships



Customer Agent

Derek Reynolds

Vonazon, Sales & Marketing Implementation Manager



Prospecting Agent

Chloe Papke

Vonazon, Elite HubSpot Implementation Specialist



Hidden Wins: Lesser-Known Agents + Assistants

Shannon Brady

Vonazon, Elite HubSpot Onboarding Expert



Data Agent

Maitri Sheth

HubSpot, Senior Product Marketing Manager (Breeze AI)



Quo

Pallavi Singh

Quo, Partner Manager



Quo

Justine Delgadillo

Quo, Sr. Customer Solutions & Education Manager

AI Data & Settings

Presented by Vonazon's
Miles England

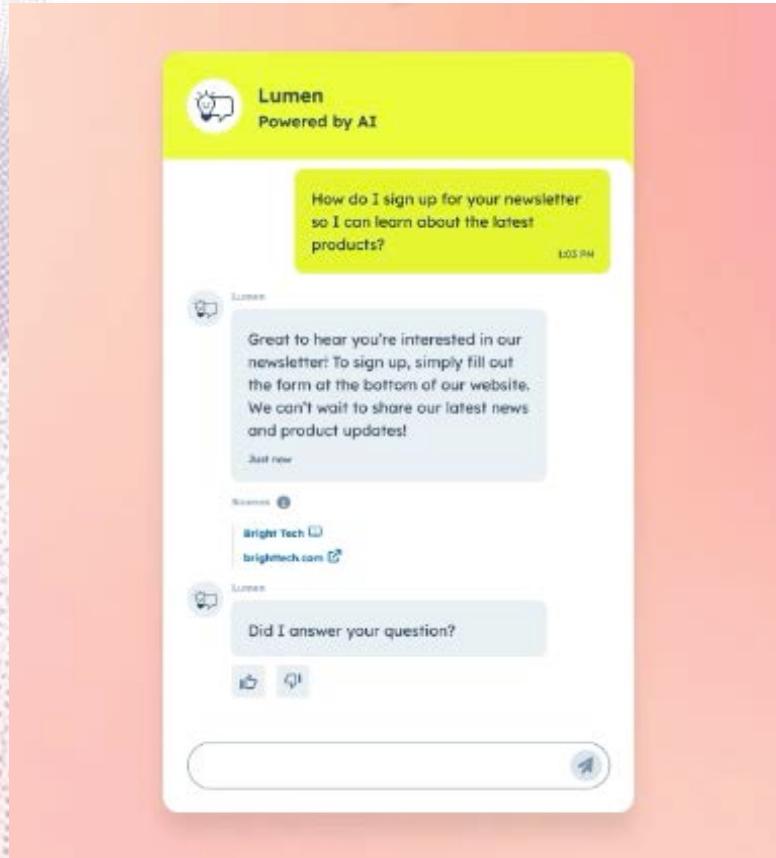


DEMO
With Miles England
Vonazon

Customer Agent

Presented by Vonazon's
Derek Reynolds

Customer Agent in Action



What It Does

- Answers customer questions using your real support content
- Deflects repetitive tickets while staying on-brand

What We'll Show

- Where the agent gets its knowledge (KB, tickets, CRM, brand voice)
- A real customer question → instant, accurate response
- Source transparency and reasoning behind each answer
- Smart escalation when human support is needed

Why It Matters

- Faster responses, even after hours
- Fewer low-value tickets
- Support teams focused on real issues



DEMO

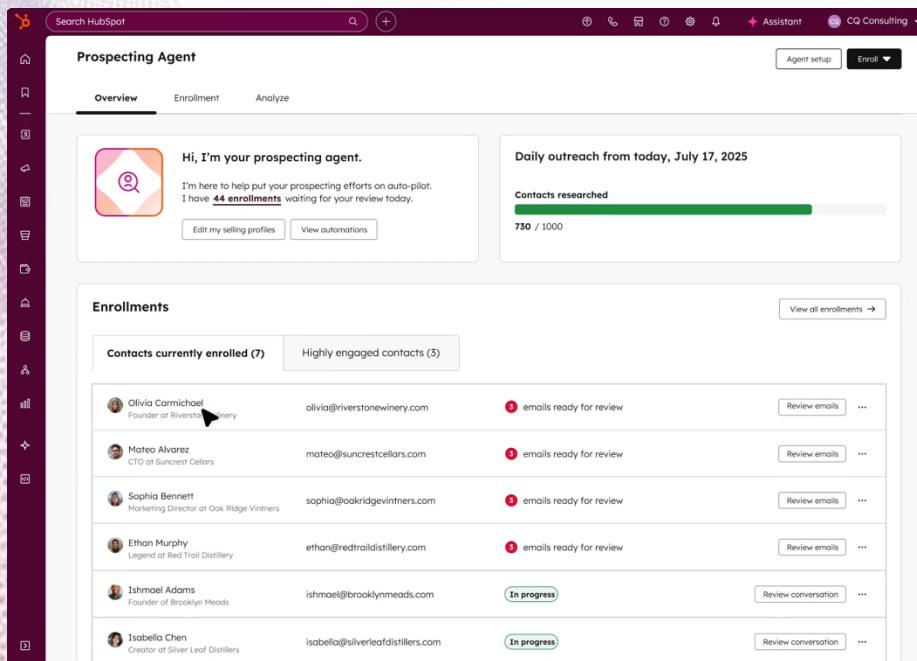


With Derek Reynolds
Vonazon

Prospecting Agent

Presented by Vonazon's
Chloe Papke

Prospecting Agent in Action



The screenshot shows the HubSpot Prospecting Agent interface. At the top, there's a banner with the text "Hi, I'm your prospecting agent. I'm here to help put your prospecting efforts on auto-pilot. I have 44 enrollments waiting for your review today." Below this, a progress bar shows "730 / 1000 Contacts researched". The main area is titled "Enrollments" and lists seven contacts with their names, email addresses, and current status (e.g., "In progress"). Each contact entry includes buttons for "Review emails" and "Review conversation".

Prospecting Agent supports **first-touch outbound execution**.

It works alongside:

- **Target Accounts** – where you explicitly decide who matters
- **Company research** – provides shared context
- **Sales Workspace** – where reps actually act on that information.

Alignment = Outbound remains focused + consistent as volume increases



DEMO

With **Chloe Papke**
Vonazon

A large, stylized purple word "DEMO" is positioned above the text "With Chloe Papke" and "Vonazon". A red arrow points to the letter "O" in "DEMO". Below "DEMO", the words "With Chloe Papke" are in a dark blue, bold, sans-serif font. Below that, "Vonazon" is in a teal, bold, sans-serif font.

HIDDEN WINS: Lesser-Known Agents + Assistants

Presented by Vonazon's
Shannon Brady

Hidden Wins: Lesser-Known Agents

Sales



Deal Loss Agent

Reveals why deals are lost and where sales breaks down

→ **Better coaching, tighter strategy, less wasted effort**



Closing Agent

Guides reps through late-stage deals with next-best actions

→ **Shorter sales cycles and fewer stalled opportunities**

Marketing



Social Post Agent

Creates campaign-ready social content directly from HubSpot

→ **Faster publishing and consistent messaging**



Operations & Enablement

Internal FAQ Assistant

Answers internal “how do we do this?” questions instantly

→ **Faster onboarding and fewer interruptions**



Brand Assistant

Keeps tone, voice, and positioning consistent everywhere

→ **Fewer revisions and faster content creation**



DEMO

With **Shannon Brady**

Vonazon

Data Agent

Presented by HubSpot's
Maitri Sheth

Data Agent

For Sales, Marketing & Service teams

Data Agent



Data Agent, by HubSpot

Use the power of Breeze to analyze your data, and enhance your sales, marketing, and service teams.

Create a Smart Property

Does this company sell Marketing software? I want this to be a yes or no answer.

Which record type do you want to create a smart property for?

Companies Contacts

Generate property

- ◆ Build smarter segments without manual research
- ◆ Get instant context in minutes from call notes, emails, and across the web
- ◆ Turn customer conversations into shared knowledge

Examples

- Collect **web & company website** research
 - Do they sell xyz products/services, do they have a chatbot or support page? Biggest competitors, recent google reviews
- Collect **HubSpot CRM** research
 - Which products were mentioned on last sales call?
- Combine **internal + external** context
 - Based on their website and recent calls, is this company a good ICP fit?



DEMO

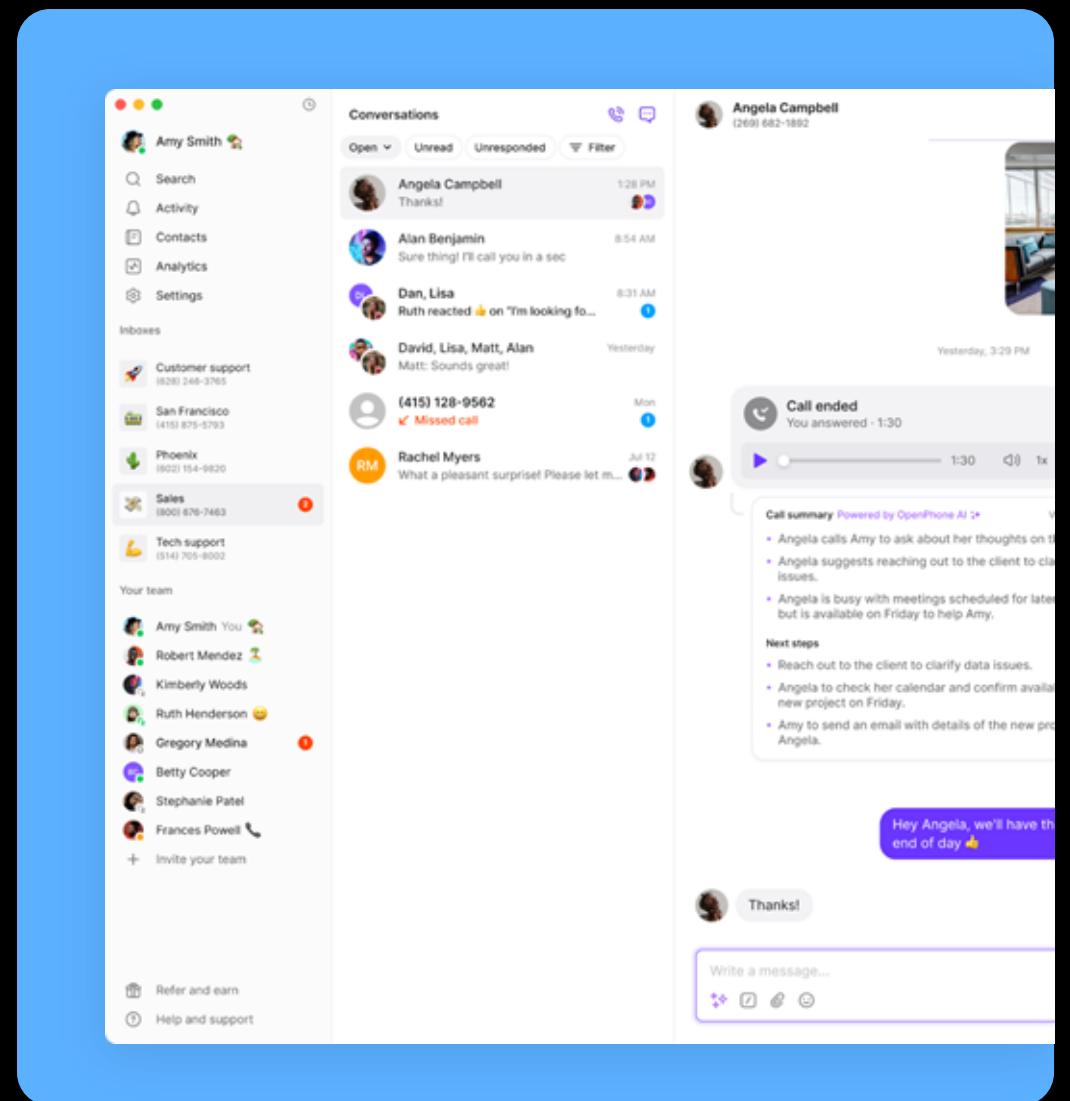
With Maitri Sheth

HubSpot

QUO

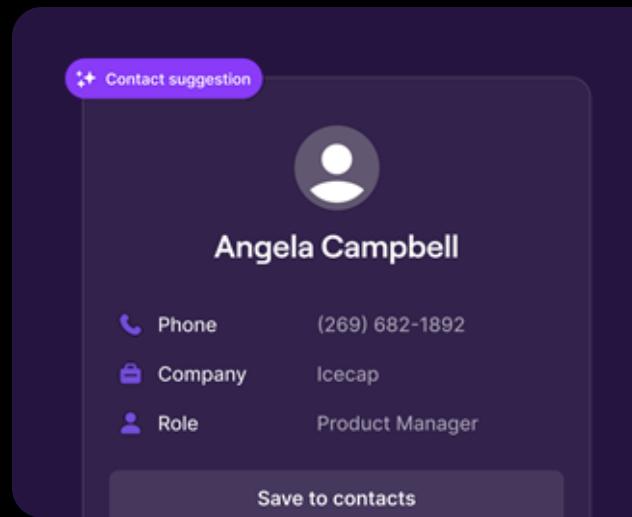
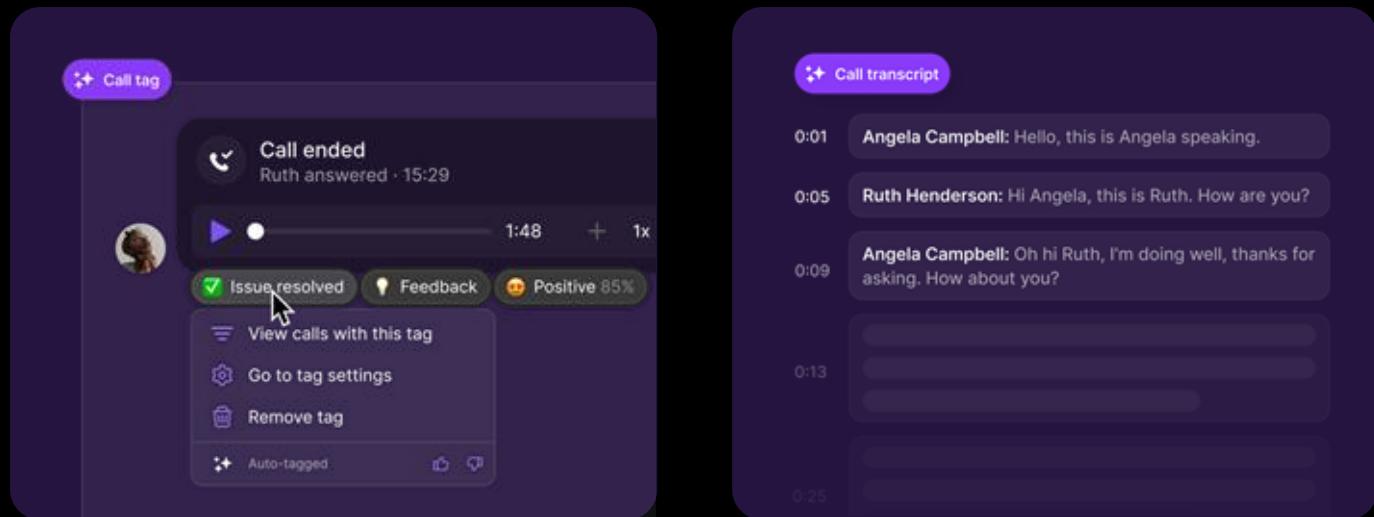
About Quo

Quo is the collaborative phone system trusted by over 100,000 businesses. It brings your customer calls, texts, and contacts into an intuitive, AI-powered app that works across all your devices.

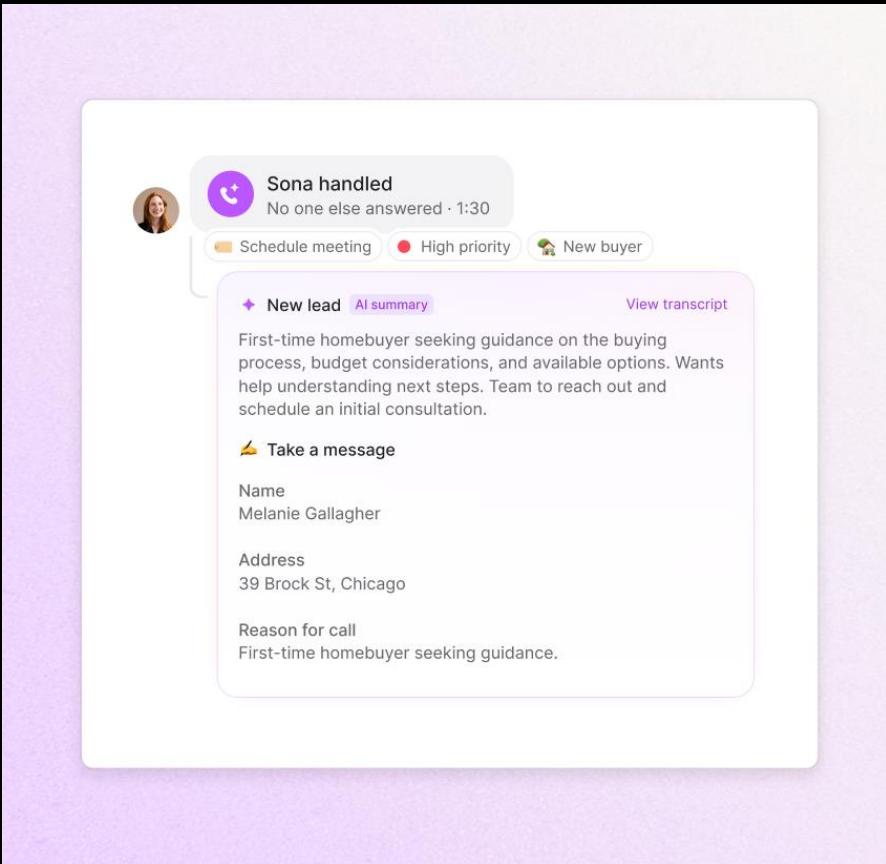


About Quo

Quo AI automatically summarizes calls, then intelligently suggests next steps.

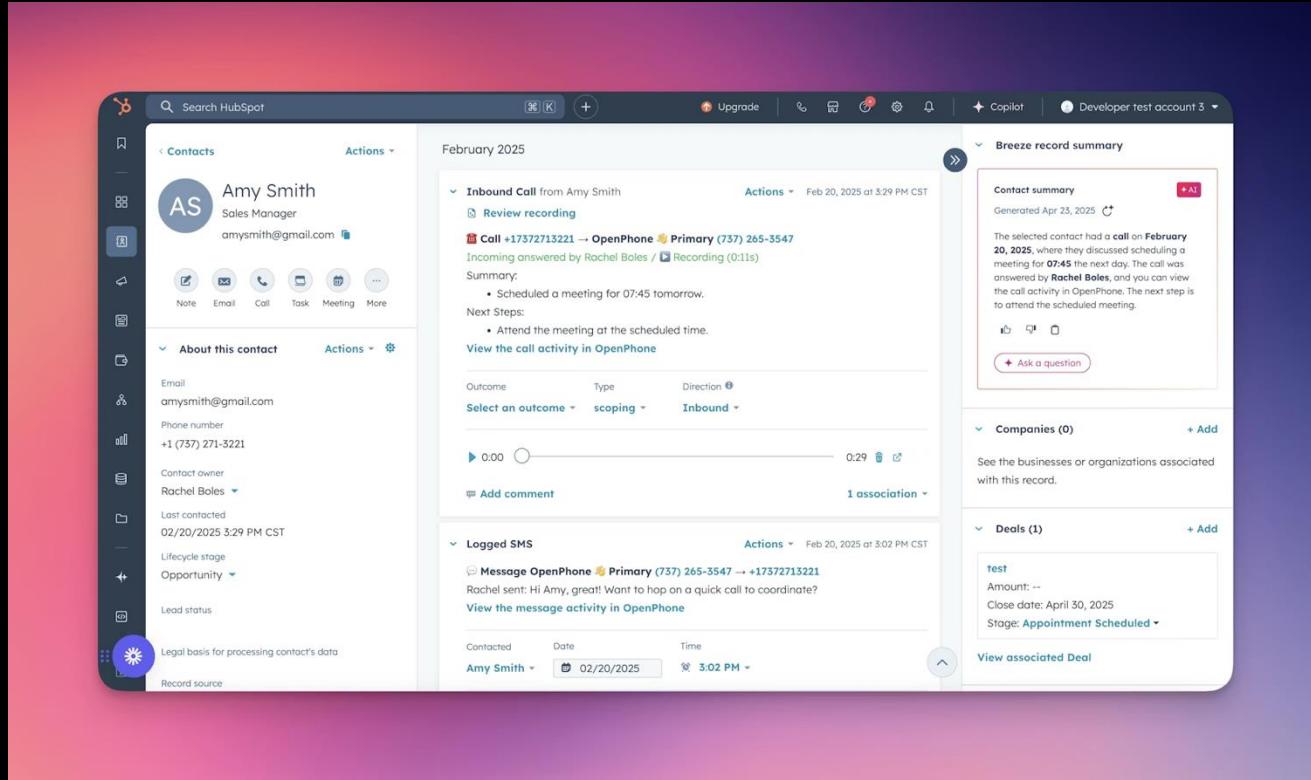


Sona, AI Agent



- Never miss a call
- Customizable
- Effortless oversight
- Custom jobs
- Integrates with HubSpot

HubSpot



- Native integration
- Sync of calls and messages
- Sona



DEM^Q

With Justine Delgadillo
QUO

Learn more



Book a demo with

QUO



Join weekly Sona webinar

QUO

Q & A

Thoughts, comments or questions?

THANK YOU

See you next time!